

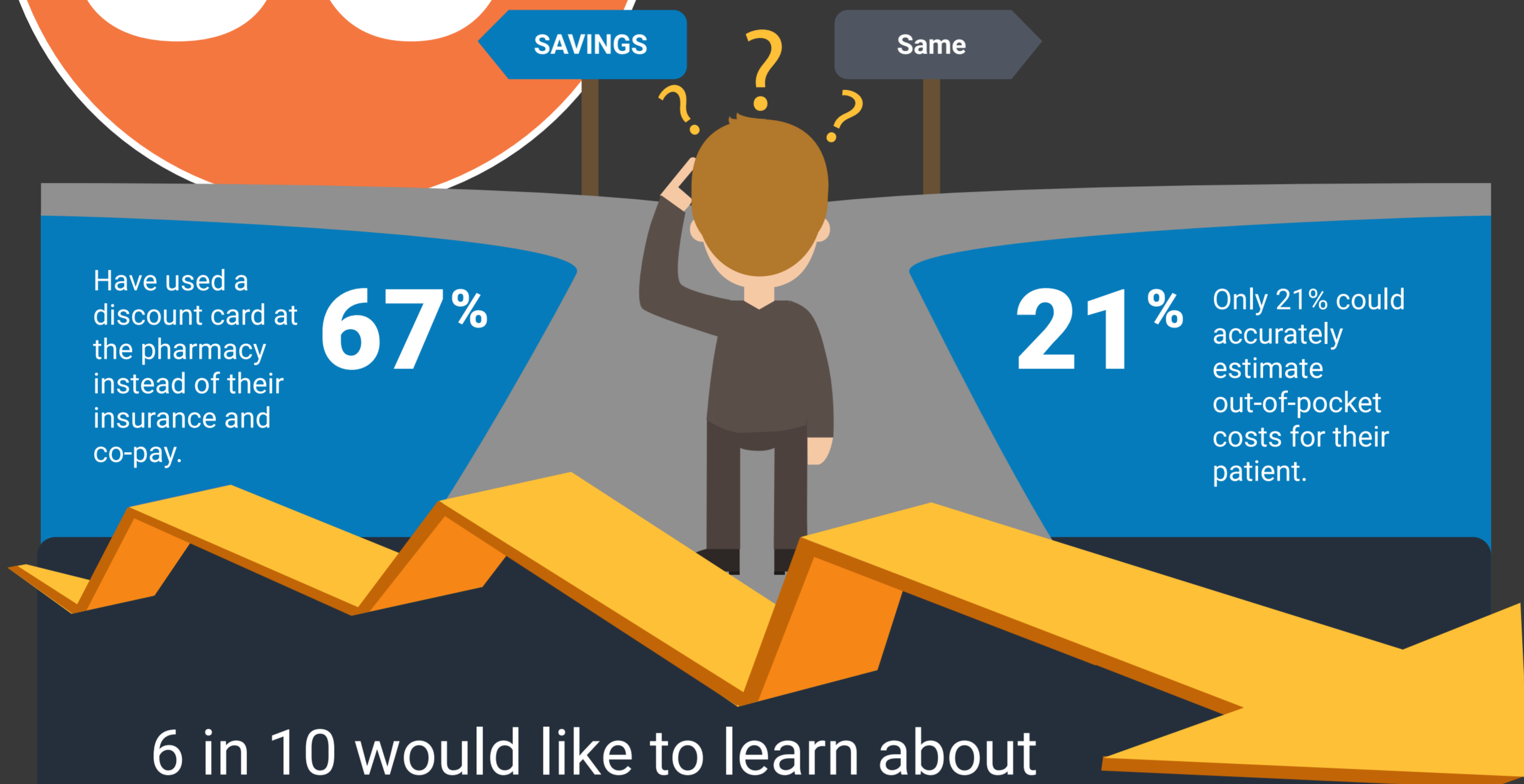
12 SHOW PATIENTS WANT PHYSICIAN HELP WITH COSTS

STATS

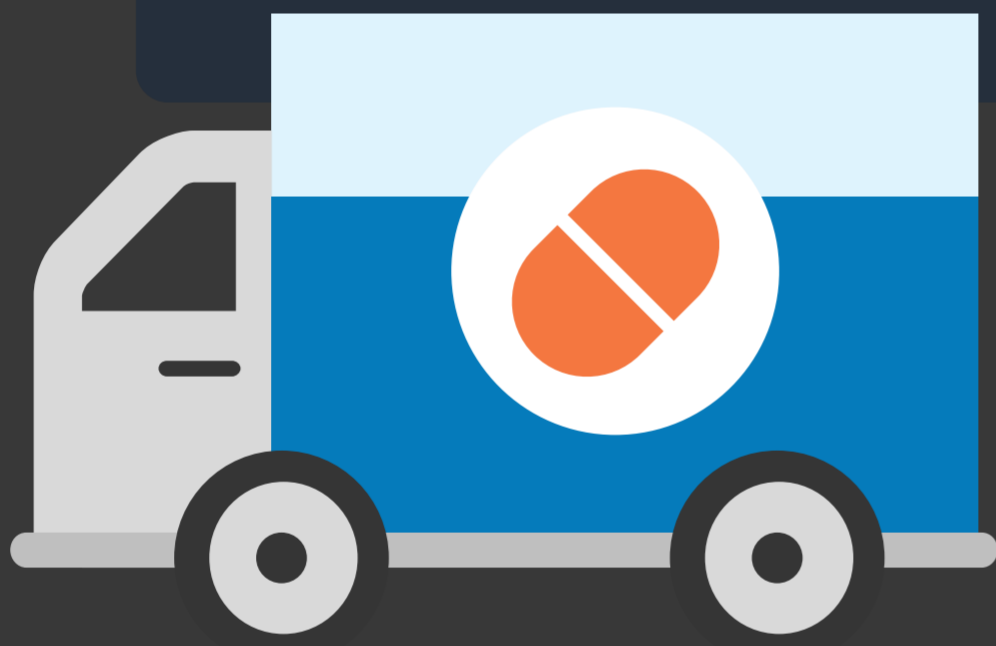
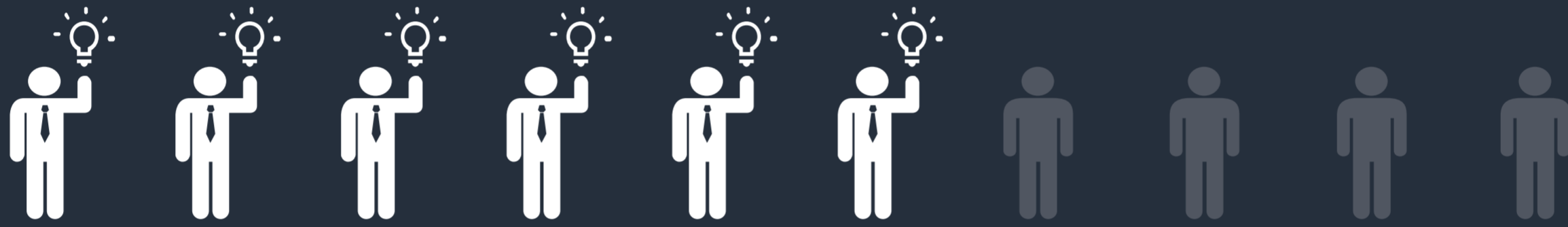
from **RazorMetrics**™



80% of people surveyed prefer their physician *automatically* switch them to a lower cost drug.



6 in 10 would like to learn about lower cost drugs from their provider.



68% of Survey respondents said they would try mail-order if it was less expensive.



9 out of 10

would be more satisfied with their healthcare provider if they did talk to them about drug prices.

Only 53% of people have already used mail order in the past.

60%

of survey respondents said they would prefer to hear about lower costs drugs from their physician directly.

(and would like them more if they did)



What do people do if a medication is too expensive?

- 35%** Ask the pharmacist about a discount
- 22%** Pay for it anyway
- 22%** Call their doctor
- 11%** Call their insurance
- 9%** Forget about it and go home